



City of SA Hospitality Grants Overview

Administered by **LiftFund**
DREAM IT. FUND IT.

Application Opens: Monday, March 15th

Welcome and special remarks

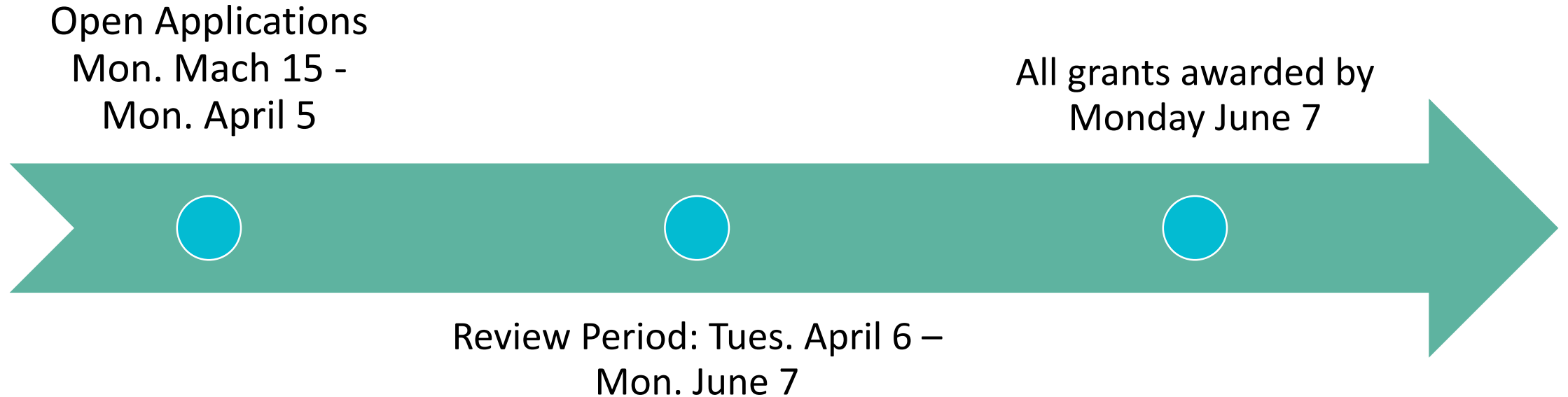


Dr. Adriana Rocha Garcia
Councilwoman
District 4

Recovery Grant Program Overview and Goals

- \$14.25 MM for small businesses in the Hospitality Industry
- Grant amount up to \$75,000
- All completed applications will be reviewed for eligibility and prioritized based on City of San Antonio priority areas.

Application Process Timeline (Key Dates)



Grant Awards and Limitations

Grants will be available in the following amounts:

| Grant Category | Max Grant Amount |
|-----------------|------------------|
| Self-Employed | \$10,000 |
| 1-10 Employees | \$20,000 |
| 11-20 Employees | \$50,000 |
| 21+ Employees | \$75,000 |

Grant Limitations

- Limited to one per each physical address within the City of San Antonio
- Only one grant may be awarded per business with more than one location
- Grant applicants are only eligible to receive one grant award

Program Qualifications:

The SA Hospitality Grant Program is not a first come, first serve

All applications will be reviewed based on stated and verified business information and business operations.

- **Hospitality Industry businesses:** Restaurant & Catering; Lodging; Travel and Transportation; and Entertainment and Recreation.
- **Location:** within San Antonio City limits
- **COVID-19 impact:** loss of at least 25% of revenue in one quarter beginning March 1, 2020
- **Revenue:** less than \$8 million annual gross
- **Established date:** prior to February 1, 2020

| |
|--|
| Sector 71-Entertainment and Recreation |
| Subsector 711—Performing Arts, Spectator Sports and Related Industries |
| Subsector 712—Museums, Historical Sites and Similar Institutions |
| Subsector 713—Amusement, Recreation Industries |
| Sector 72—Accommodation and Food Services |
| Subsector 721—Accommodation |
| Subsector 722—Food Services and Drinking Places |
| Transportation & Travel Arrangements |
| Subsector 485—Transit and Ground Passenger Transportation |
| Subsector 487—Scenic and Sightseeing Transportation |
| Subsector 488—Support Activities for Transportation |

Program Qualifications – Cont'd:

The SA Hospitality Grant Program is not a first come, first serve

All applications will be reviewed based on stated and verified business information and business operations.

- **Grant applicant:** must be authorized representative of business
- **Additional funding consideration:** businesses that received a grant through City Grant Program or Bexar County LiftFund Program are eligible for grant consideration. CARES Funds received will be accounted for in the scoring.
- Commitment to the *Greater. Safer. Together. Pledge.*

The following type of businesses are not eligible for consideration: state or national franchises; sexually-oriented businesses; and businesses in which a City employee or officer has a financial interest, as defined in Sec. 2-53 of the City's Ethics Code.

Prioritization of Funding

The City's priorities include examination of a business based on the following:

- Business location and combined score on City's Equity Atlas
- Race, ethnicity, gender and veteran status of the business owner
- Access to other COVID-19 funding

Created by the Office of Equity, the *Equity Atlas* highlights the demographics and disparities within the city. <https://www.sanantonio.gov/Equity/Initiatives/Atlas>

| Hospitality Sector | % of funds allocated |
|-----------------------|----------------------|
| Food & Beverage | 72% |
| Lodging | 12% |
| Entertainment | 10% |
| Transportation/Travel | 6% |

Application Process

- Online application
- Applications take 25-60 minutes to complete
- All proper documentation must be uploaded for an application to be considered complete
- Applications with incorrect, incomplete and erroneous information will be disqualified

Documents Required List

- Business entity formation document prior to February 2020
- Business Financials to prove the 25% loss in income
- 2019 Tax returns validating business revenue
- Payroll Documentation with employee listing/count and IRS 941 for Q4 2020
- Valid Personal Identification
- Proof of Business location inside City of San Antonio
- Proof of business owner race, ethnicity and gender
- Military DD214 or honorable discharge documentation (*if applicable*)

% Loss Calculation

Three options for calculating 25% business gross revenue loss due to COVID-19 pandemic

- Proven 25% **quarterly** loss: Three Months (Quarter) Business Bank Statements/Company Financials in 2019 & 2020
- Proven 25% **annual** loss: Tax returns from 2019 and 2020
- Proven 25% loss in **2020**: 1st Quarter 2020 with other 2020 Quarter

More information / Specific questions

www.CityofSanAntonioRecoveryGrants.com

Office Hours

Speak with a representative during our **Open Office Hours**.

Small Business Grant Consultation

Info Session Webinar



March 24th at 12 p.m.
Register Now

General Inquiries

1.800.494.4973

Additional Resources

Capital

- Paycheck Protection Program (PPP) Loans
- City of San Antonio 0% Interest Loan Program
- Disaster Recovery Loans
www.LiftFund.com

Business Support

- Business consultations and guidance through our programs:
- **LaunchSA**
www.launchsa.org
- **Women's Business Center**
www.LiftFund.com/wbc

Virtual Events

- Workshops and training sessions
www.liftfund.com/events

Q&A Session



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